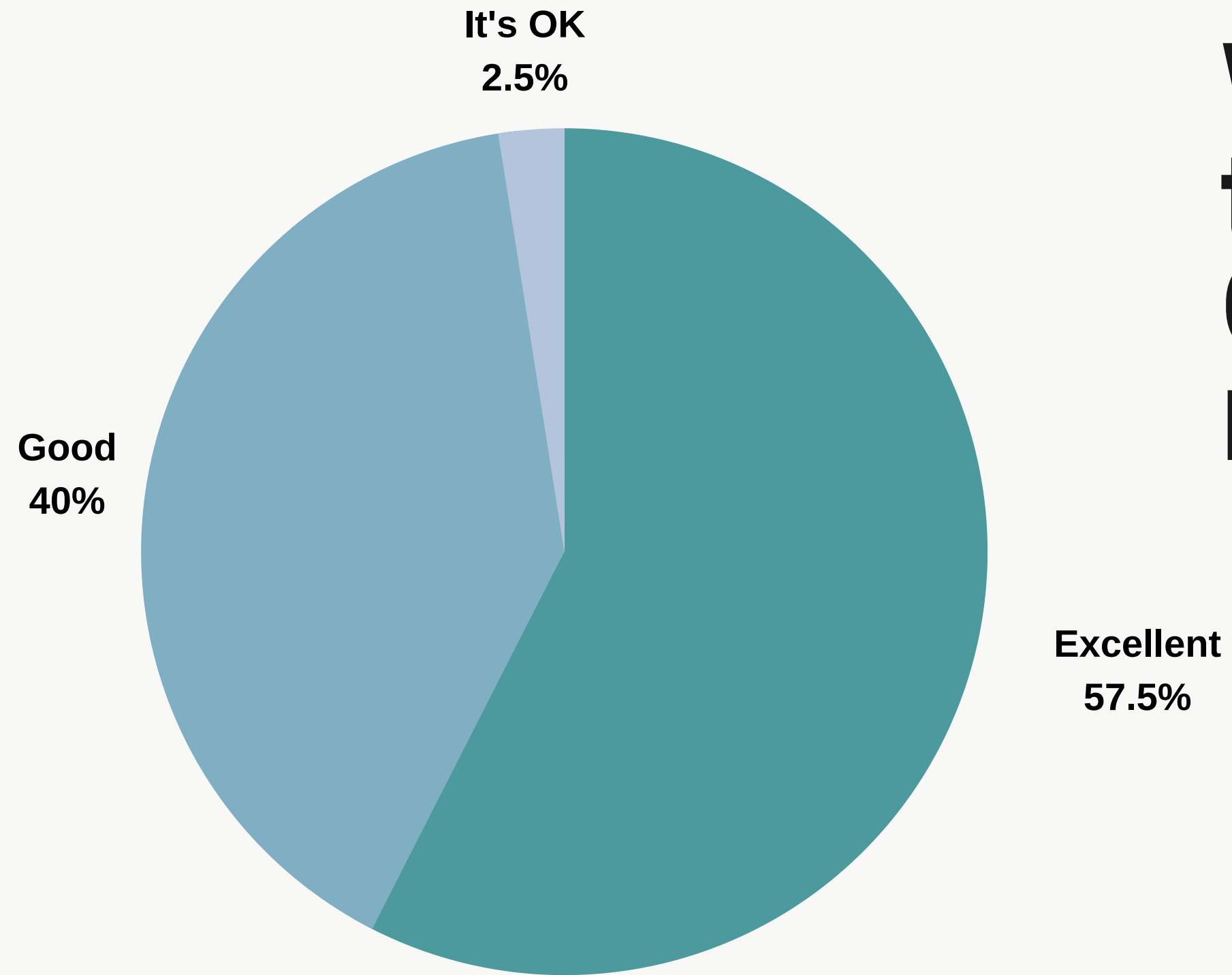


Survey Results

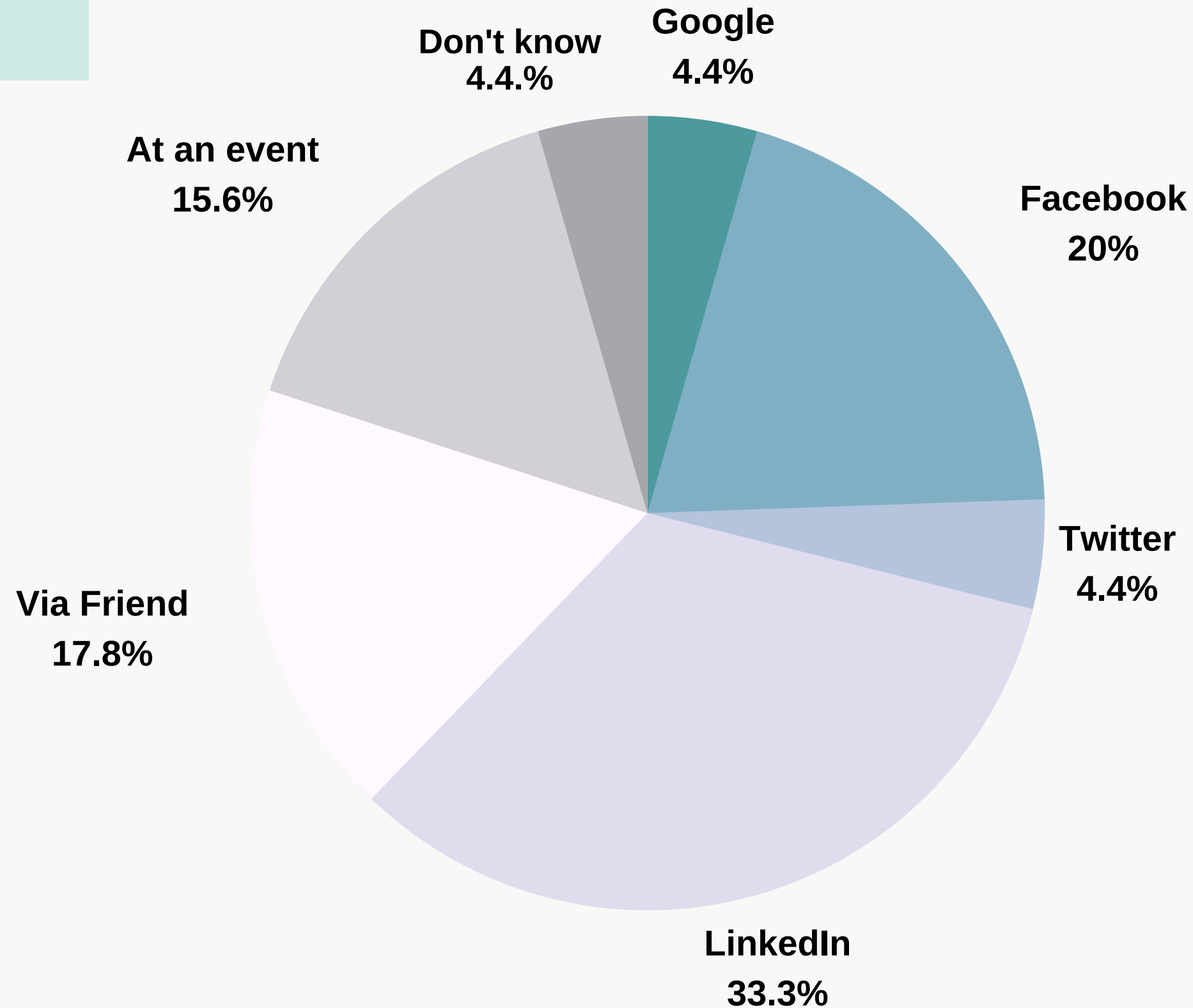


02



What do you think of The Crowd magazine?

03



**How did you
find out
about The
Crowd
magazine?**

"The range of the articles"

"Industry focussed... not part of an overall security magazine"

04

"Content from industry experts with credible experience"

"Solid articles written without a simple hard sell of the authors own business or company"

"Informative and educational articles."

"Industry specific and appeals to all sizes of business"

What do you like most about the magazine?

"So far nothing"

05

"Could do with more articles talking to front line staff."

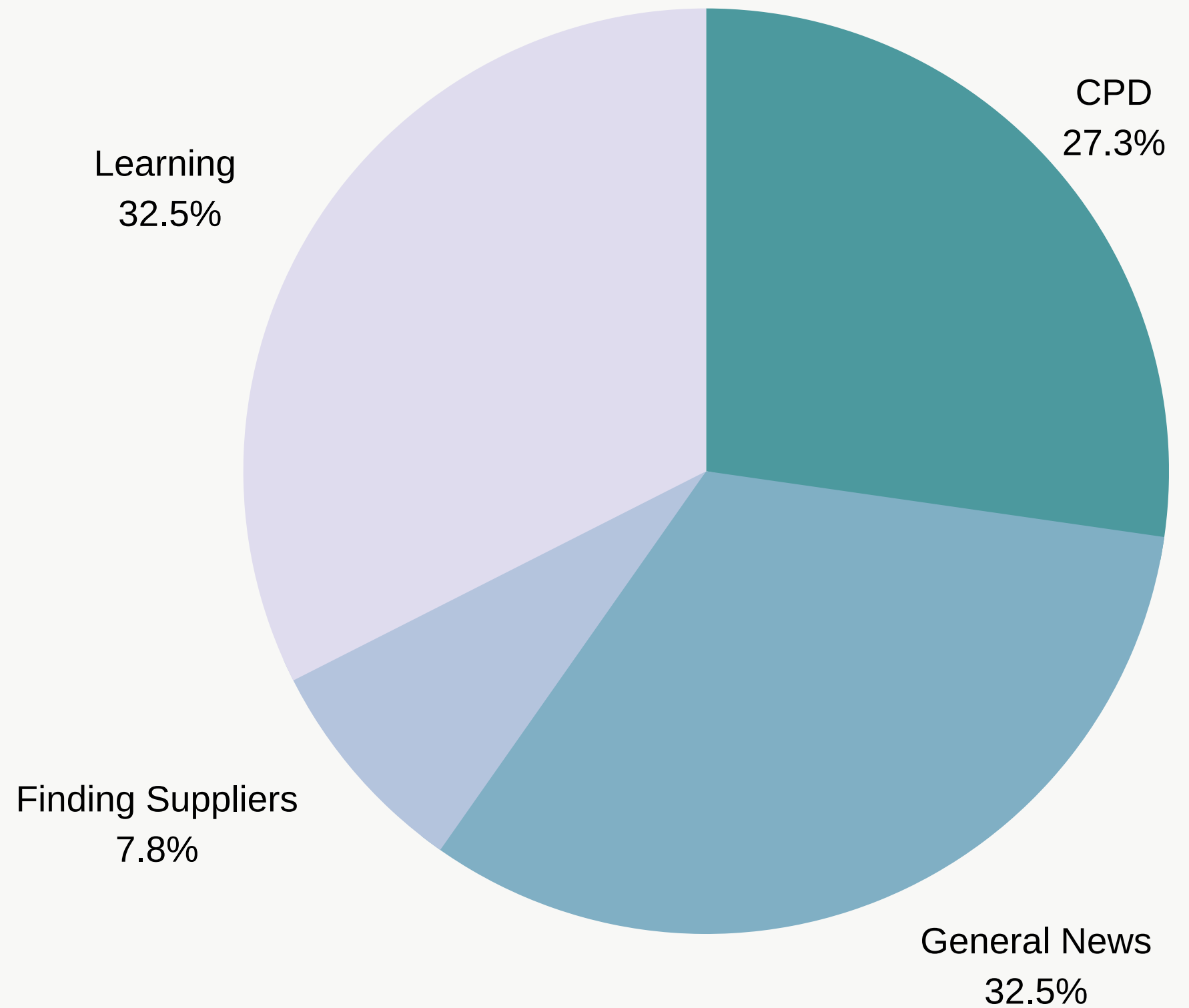
"Like to see it more regularly"

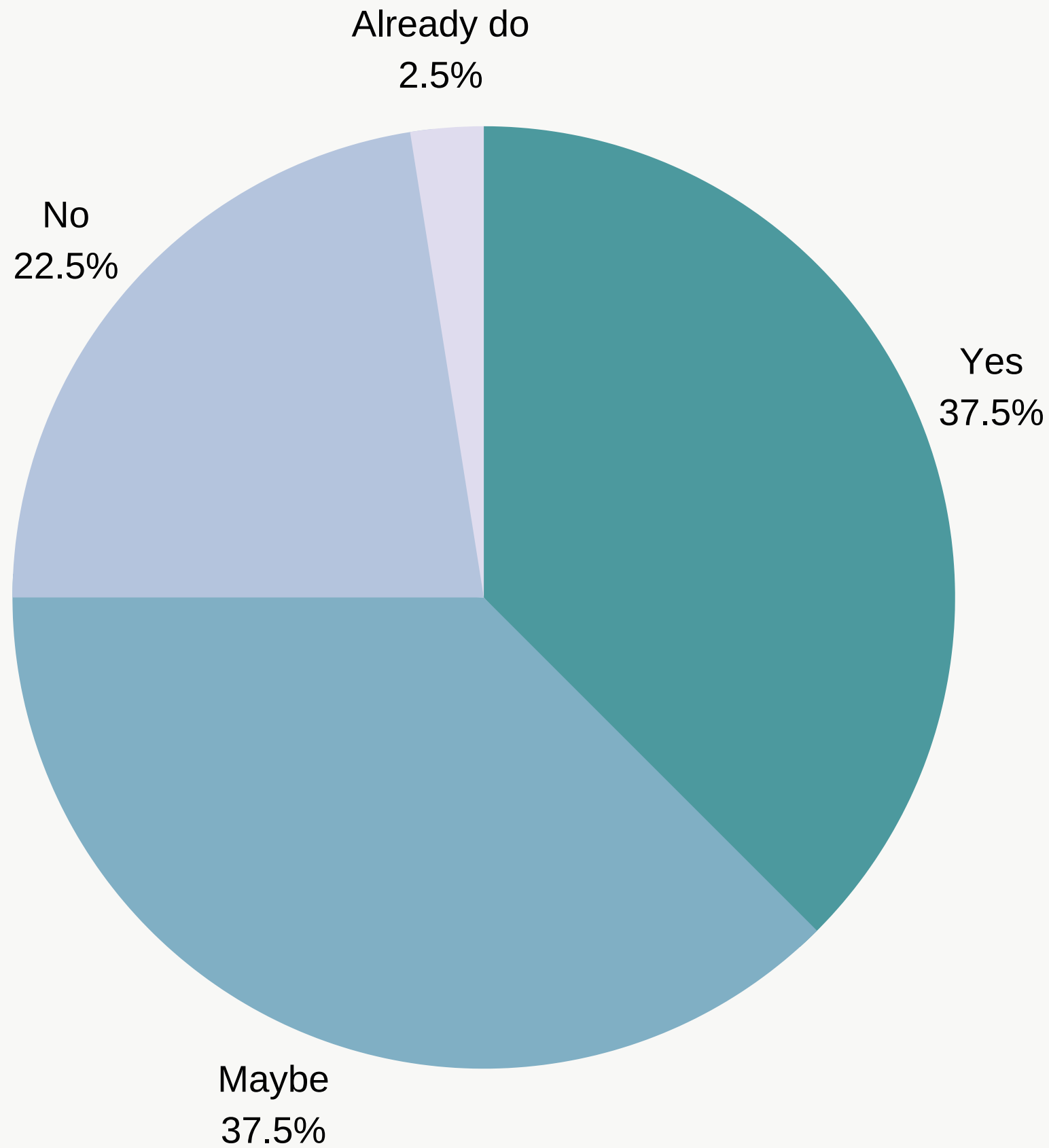
"Some articles are a little short for the topic they cover."

"The adverts, but accept they are an integral part!"

What do you like least about the magazine?

What do you find The Crowd magazine most useful for?

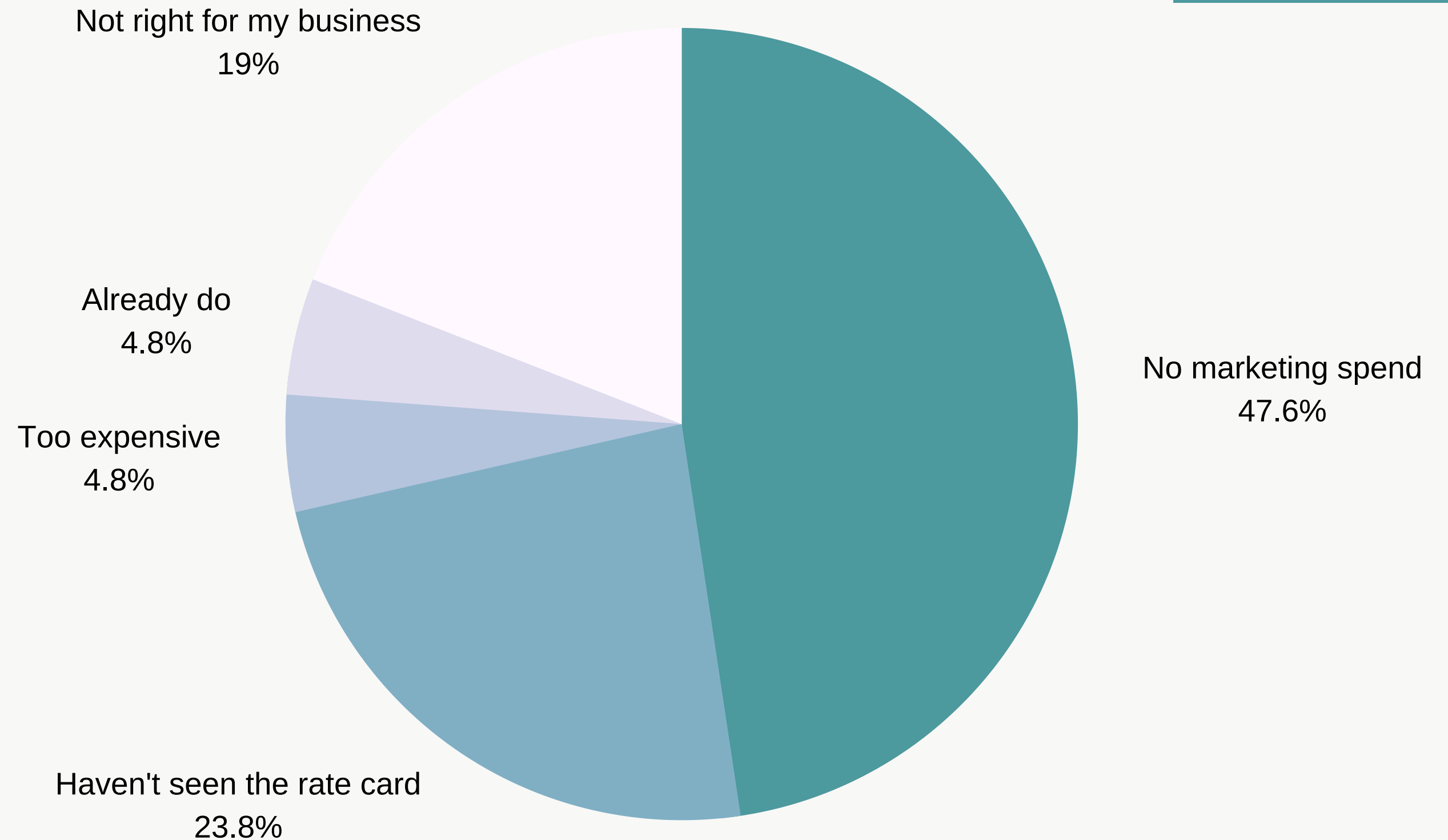


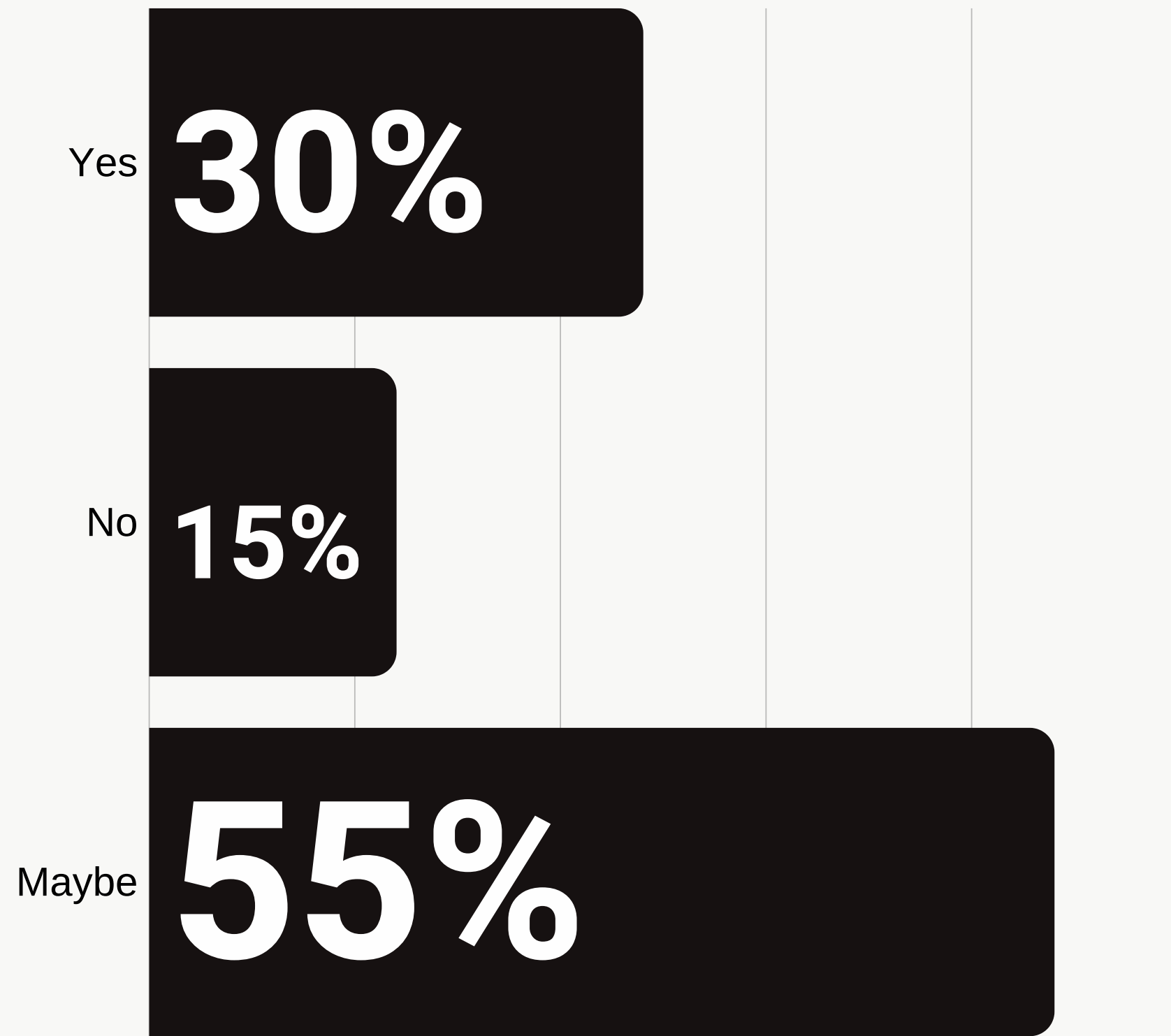


Would you consider advertising in The Crowd magazine?

What is preventing you from advertising in The Crowd magazine?

08





Would you consider paying for a copy of The Crowd magazine?

Finally, what is your current role?

